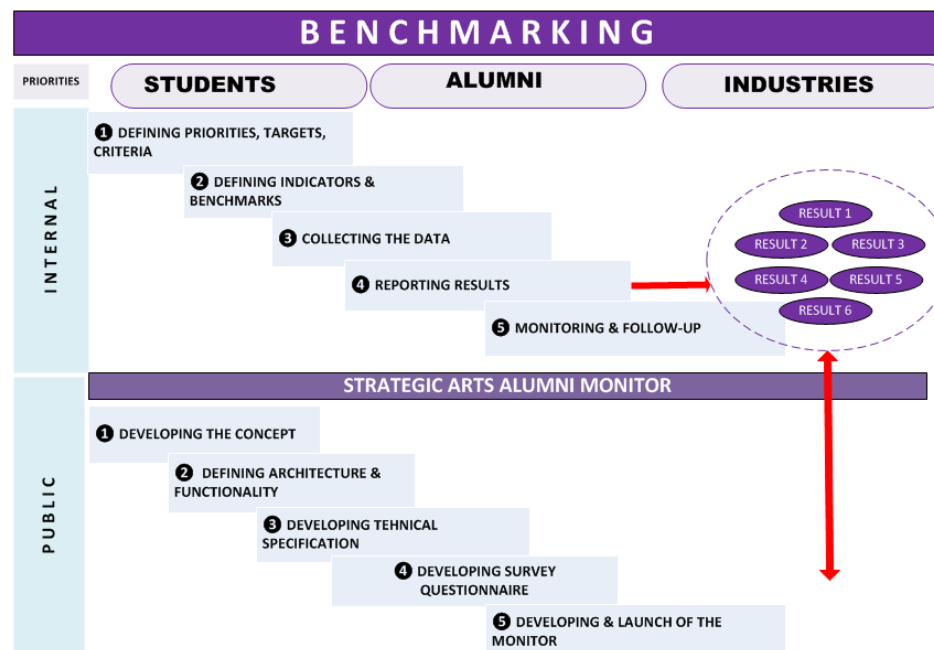


PROPOSED PROJECT “BENCHMARKING CLUB OF ARTS ACADEMIES” (BCAA) OUTLINE

PROPOSED PROJECT ACTIVITIES:

- **INITIATION OF THE BCAA:**
 - a. **STEERING COMMITTEE:** rectors, deputy rectors of universities involved, honorary members.
 - b. **WORKING GROUP:** Project co-ordinators, experts and others to work on benchmarking approach, methodology, indicators, and the concept and content of the Alumni Monitor.
- **BCAA OPENING SESSION**
- **GOOD PRACTICE VISITS** to EU Arts Academies:
 - a. LMA – strategic planning experience.
 - b. EU Partner 1.....
 - c. EU Partner 2.....
- **PARTNER HEIs STAFF TRAINING** on benchmarking concepts and practices and EFQM model.
- **WORKING GROUP MEETINGS/BRAINSTORMING SESSIONS** (virtual and in Partner country(-ies)) for the needs of Benchmarking and the Alumni Monitor Development.
- **ACTION PLAN** development.
- Implementing of the **BENCHMARKING PILOT PROJECT** and the **STRATEGIC ARTS ALUMNI MONITOR**.
- **BCAA CLOSING CONFERENCE.**



ROLES OF PROJECT PARTNERS

APPLICANT – Art Academy of Latvia:

Project management, coordination.
Participation in the Steering Committee, Working Group.
Host of the good practice visit to LMA, Opening Session and Closing Conference.
Responsible holder of the Monitor.

CO-BENEFICIARIES – EU Partner HEIs:

Participation in the Steering Committee, Working Group.
Hosts of Good Practice Visits.

CO-BENEFICIARIES – Non-EU Partner HEIs:

Participation in the Steering Committee, Working Group.
Hosting. Participation in training.

CO-BENEFICIARY – Dynamic University, Strategic Advisor:

Leading the Working Group.
Strategic advice and guidance.
Lead developer of benchmarking solution.
Provider of Partner HEIs staff training.

BENEFITS: BCAA PROJECT

- Introduction of potentially the 1st benchmarking exercise of arts academies of the kind.
- Positive signal to the governments concerned.
- Introduction of on-going regular processes that benefit all the parties involved.
- Introduction of a tool that helps to monitor arts student and alumni achievements, trace and foster employability.

BENEFITS: STRATEGIC ARTS ALUMNI MONITOR

ALUMNI

- Public access to an objective information as to arts alumni career development would enhance the impact of arts-school education.
- Information obtained as a result of alumni survey could be easily used for the on-going benchmarking exercise needs.

STUDENTS

- To raise the public awareness of the importance of arts, the Monitor would also illustrate the success stories of the most capable students in the form of case studies.

INDUSTRIES

- A platform for fostering employment prospects of students & alumni, as well as the overall potential for international co-operation projects.