MA DIGITAL NARRATIVES – CALL FOR APPLICATIONS

Dear Sir / Madam,

The third cohort of the international Master’s Program Digital Narratives at the ifs internationale filmschule köln will start in October 2020. The application phase has just begun.

We are looking for talented media professionals and artists who are interested in multi-platform storytelling.

The projects of the first two cohorts range from interactive web series, transmedia theatre productions, mobile games, VR experiences, and projection mappings to interactive graphic novels and art installations. The students from the first two cohorts came from five continents.

We would be delighted if you would be interested in our MA program and we would kindly ask you to display the information material in your premises.

For more information on studying at the ifs and the application details please see: http://www.filmschule.de/ma-digitalnarratives

Many thanks for your support.

With kind regards,

Dr. Tamás Joó
MA Digital Narratives

Does the power of great stories and digital storyworlds fascinate you? Are you interested in contributing your own ideas and projects to the digital culture? Are you ready to think critically about the impact of digitization on our societies?

The ifs international MA Digital Narratives program offers dedicated media and cultural professionals an opportunity to develop and produce stories with and for the future of digital media. The program combines creative processes exploring dramaturgy and design with theoretical investigations in the fields of media and cultural studies. Students will be enabled to create innovative and immersive narrative forms of communication for digital platforms and genres such as VR/AR, web series, apps, graphic novels, and games— to name a few. The classes will be held in English.

Central elements of the program:

- The Study of Narratives: Research and development of immersive narratives based on contemporary technologies and audience engagement strategies in digital media.
- The Study and Practice of Creative Methods: Analysis and implementation of aesthetic strategies and creative development methods in artistic projects and creative businesses. Analysis and training of creative and agile methods for ideation, development, prototyping, and production in a highly interdisciplinary and collaborative working environment.
- Projects: Collaborative and individual work on artistic, entrepreneurial, and research projects together with external partners and supervised by lecturers and tutors.

Degree: Master of Arts (M.A.) | Start: October 1, 2020 | Duration: 2 years | Application deadline: March 2, 2023

Residency: semester 1-2: eight weeks, semester 3: six weeks, semester 4: two weeks

For more information and application documents see:
www.filmschule.de/ma-digitalnarratives